

# IEEE OPEN INNOVATIONS CONFERENCE 2018

## Workshop on Strategies and Approaches for Successful Scholarly Publishing



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*The African Journal of Information and Communication (AJIC)*

[www.wits.ac.za/linkcentre/ajic/](http://www.wits.ac.za/linkcentre/ajic/)

Date: 3 October 2018

Venue: Tshimologong Digital Innovation Precinct  
41 Juta Street, Braamfontein, Johannesburg  
09h00 – 16h00

Participants should bring along a research paper that is work in progress towards publication – preceded by submission in September 2018 of an expression of interest, topic, draft abstract, and draft paper as per the timeline set out at the conclusion of this document.

### AIMS OF THE WORKSHOP

1. Discuss the detailed technical requirements for publication of scholarly articles
2. Focus on the necessary research foundations for scholarly publishing
3. Consider the specific requirements for publication of articles in the field of digital innovation and digital transformation
4. Design an individual scholarly publishing strategy

### FOCUS AREAS OF THE WORKSHOP

What are the fundamental and advanced strategies for academic publishing? What knowledge can we contribute to the world on the emergence of the digital economy/society on the African continent? This one-day workshop offers the opportunity to adopt particular techniques for scholarly publishing and to understand the roles of reviewers and editors in promoting the quality of academic journals. Each of the four (4) sessions includes presentation/introduction, questions, and responses.

Session 1: 09h00 – 10h30

**Technical requirements for scholarly publishing:** Publishing objectives, ideas and integration into discourses, achieving clarity of thought on a particular topic (review selected articles), the publishing ecosystem.

**How reviewers and editors think:** Issues of structure, audience/diffusion, time, value of knowledge, quality of writing and referencing; what unites reviewers, considering acceptance or rejection (extracts from some review reports).

## Session 2: 11h00 – 12h30

**How to prepare for publication:** Role of programmatic research in publishing (big questions, multiple outputs, deepening of knowledge by the author); scope as a topic in publishing strategy – agreement, contestation/tension, positioning of the topic; theory – comprehensive (test) versus lenses (insight or contrast); extension of the scope of the research beyond what was originally conceived (research problem, research question, methodological issues, analytical issues, non-trivial conclusions); inorganic growth of thematic research; technical issues in scholarly writing.

## Session 3: 13h30 – 15h00

**Creativity in publication on the themes of digital innovation and digital transformation:** Ideas, themes, knowledge; collaboration and co-authorship; maximising the theory-phenomenon-method triangle; researching big questions (larger constructs), researching parts of a big question (smaller constructs, indicators, measures – variables and constants); remixing and recombining; going after the pessimistic or unusual questions.

**How to deal with rejection:** Understanding the reviewers' comments, addressing key comments not all comments, resubmitting to the same or other journal, reviewing your own work.

## Session 4: 15h15 – 16h00

**Designing a publishing strategy:** Conference papers, articles, book chapters, monographs, books.

**General Q&A** on academic publishing: open-ended session.

### **IMPORTANT TIMELINES FOR WORKSHOP REGISTRATION**

To attend the workshop, please provide the following according to the specified timeline:

1. Expression of Interest to Participate in the Workshop	<i>1<sup>st</sup> September, 2018</i>
2. Topic and Draft Abstract	<i>1<sup>st</sup> September, 2018</i>
3. Submission of Draft Paper for Workshop	<i>30<sup>th</sup> September, 2018</i>

Please make your submissions to: [nancy@aims.ac.za](mailto:nancy@aims.ac.za) with a copy to [writers@africaopen.org](mailto:writers@africaopen.org)